

Total No. of Questions :8]

SEAT No. :

P2861

[4958]-1049

[Total No. of Pages :2

T.E. (E & TC)

INDUSTRIAL MANAGEMENT

(2012 Course) (End - Semester) (304192)

Time : 2½ Hours]

[Max. Marks :70

Instructions to the candidates:

- 1) Answer Q.1 or Q.2, Q.3 or Q.4, Q.5 or Q.6, Q.7 or Q.8.
- 2) Neat diagrams must be drawn wherever necessary.
- 3) Figures to the right side indicate full marks.
- 4) Assume suitable data, if necessary.

Q1) a) Define management. What are the functions of management? [7]

b) Explain Ishikawa diagram and Pareto Analysis in details. [7]

c) Write short note on Sources of Finance. [6]

OR

Q2) a) What are the characteristics of Management? Distinguish between "Traditional organization" and "Modern organization". [7]

b) Define Quality. Explain Jurans Trilogy of quality with neat diagram. [7]

c) An ABC Company Ltd. Has given following information for current year, Fixed cost is Rs. 12,00,000, variance cost is Rs.50/Unit, Estimated sales for current year is Rs.50,00,000 and sale price per unit is Rs.200. Calculate [6]

i) Break even point

ii) Contribution and profit, if likely sales turnover in the next year is expected Rs. 45,00,000.

iii) Sales turnover if profit target is Rs.15,00,000.

P.T.O.

- Q3) a) What is Human Resource Planning? Explain process of HRP. [9]**
b) Compare Recruitment and Selection strategies. [9]

OR

- Q4) a) Write strategic importance and objective of HRM. [9]**
b) What is need of training? Write importance and investment in training programs. [9]

- Q5) a) Define Entrepreneurship. Write need and importance of Entrepreneurship development. [8]**
b) What are the policies and incentives given to small scale business development? [8]

OR

- Q6) a) Write types of ownership. Also write advantages and disadvantages of partnership and joint stock company. [8]**

- b) Which are the steps to start small scale industry? [8]

- Q7) a) Explain MIS with Human resource department. [8]**

- b) Write short note on: [8]

- i) Business Process Reengineering
ii) Decision support system

OR

- Q8) a) Explain Characteristics of Information System and its Types. [8]**

- b) Write a short note on: [8]

- i) Enterprise Resource Planning
ii) E-Commerce

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