

Sixth Semester B.E. Degree Examination, June/July 2015

Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer FIVE full questions, selecting at least TWO questions from each part.

PART – A

- 1 a. Define Management. (02 Marks)
b. Explain Roles of management. (06 Marks)
c. Explain early management approaches. (12 Marks)
- 2 a. Explain importance of Planning. (05 Marks)
b. Explain strategic planning. (05 Marks)
c. Write and explain steps in planning and planning premises. (10 Marks)
- 3 a. Explain types of organization. (10 Marks)
b. Explain process of selection and Recruitment. (10 Marks)
- 4 a. Explain Behavioral Approach of Leadership styles. (10 Marks)
b. Explain essentials of a sound control system. (10 Marks)

PART – B

- 5 a. Write and explain Types of entrepreneur. (10 Marks)
b. Explain stages in Entrepreneurial process. (10 Marks)
- 6 a. Write Advantages of SSI. (10 Marks)
b. Write and explain supporting Agencies of government for SSI. (10 Marks)
- 7 Write short notes on : (20 Marks)
i) KIADB ii) KSFC iii) NSIC iv) KSIMC.
- 8 a. Explain project Identification and project selection. (10 Marks)
b. Explain Guidelines by planning commission for project report. (10 Marks)

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